

Along with the delivery of your speech of introduction on the day assigned,
you will also submit 1-2 page, double-spaced, typed WRITTEN MATERIALS that include:

- 1) Your name, e-mail address, likely major at RMU, and the name of the TED-talk or commencement speaker you are introducing in the upper left corner of the paper. No cover sheet.
- 2) A 5-7 sentence, well-written and substantial paragraph summarizing/highlighting the main point(s) of YOUR own speech of introduction, NOT the famous speaker's speech.

☆ 3) A LIST of the rhetorical devices you used in composing your speech followed by a dash and a sentence (or two if necessary) giving the actual words you used—**this is to aid my memory in evaluating your speech after I have heard it.** The list should include:

- a) **Audience Analysis Soundbite** — Write out a sentence or two explaining which nugget of information on the person you are introducing was meant to specifically interest THIS particular audience and why.
 - b) **Your Lede** — Write out the first few attention-grabbing sentences of YOUR speech. (Please note that asking for a show of hands is never a good way to begin.)
 - c) A **quote** from a knowledgeable or expert source **on some aspect of the famous speaker's life or personality**, using proper ORAL citation style during your delivery of the speech
 - d) A **metaphor or simile you have created** (A simile or metaphor that the famous speaker actually used in his/her TED-talk or commencement speech does NOT fulfill this requirement.)
 - e) At least **one other rhetorical device** of your choice that we have studied thus far, such as anaphora, repetition, allusion, a rhetorical question, line of dialogue, hyperbole, or alliteration.
- 4) A References page of at least 3 sources in **proper APA style**. Use the Purdue online writing guide (OWL) website to ensure that you have the correct style for each type of source used, have included the hanging indent, alphabetized the list, and have all italics, punctuation, etc. in proper format. This alone is worth 10 points on the rubric.